

rolnicke noviny®

PRICE LIST

2025

edition plan and deadlines



- Print
- E-version
- www.rno.sk
- Newsletter
- Facebook RN

rolnicke noviny



Newsletter





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Professional weekly for slovak agrarians

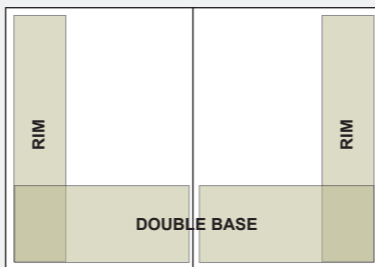
Managers and the owners of agriculture companies are arget group of Rolnicke noviny. A3 format, full coloured 28-48 pages brings the complex political and commodity press service over the past week. The newspapers are divided into the sections - pages dedicated to the European Union, an agriculture callendar of events, crop production, animal production and agricultural technics. Every edition is dedicated to a special topic...



	Size W x H [mm]	Price [€]
Front page		
A – under the title	83 x 32	329
B – under the title	40 x 32	179
C,D – on the bottom of page	126 x 85	629
Pages inside		
Theme of the week – first page „EAR“	83 x 124	399
Partner of topic + B	255,5 x 115	829
1/1 page	255,5 x 346	1 249
Junior page	169 x 230	929
½ page height	126 x 346	929
½ page width	255,5 x 171	929
1/3 page height	83 x 346	829
1/3 page width	255,5 x 115	829
¼ page height	126 x 171	629
¼ page width	169 x 124	629
1/8 page height	83 x 124	349
1/8 page width	126 x 85	349
1/16 page	83 x 57	189
Exhibition annex	83 x 85	229
1/3 height - doublerim	2 x (83 x 346)	1 129
1/3 width - doublebase	2 x (255,5 x 115)	1 129

An advertisement for Rolnicke noviny –
NO BLEEDING

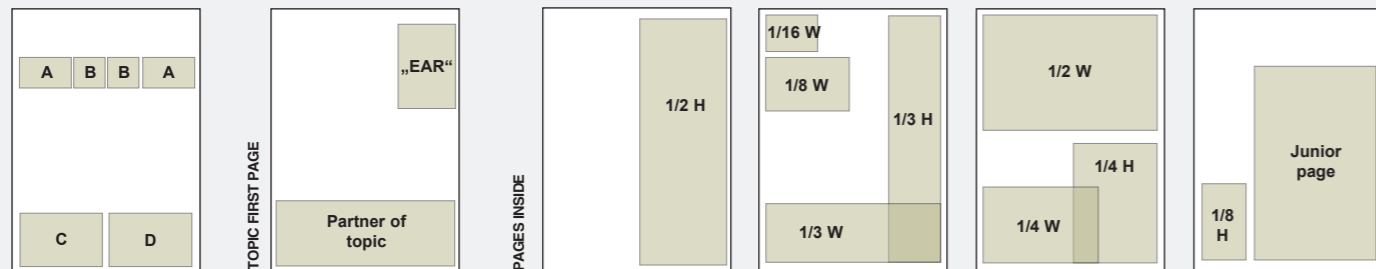
The discount for the client is max 15 % in case
 of advertisement ordered by agency.



PR Article - completely supplied by the client - 50% discount from the pricelist
 PR Article - prepared by the editor - 30% discount from the pricelist

Enclosure prices – blanket price 339,-€ + price of placement / piece				
Weight of enclosure	up to 20 g	up to 50 g	up to 200 g	up to 350 g
Placement of one piece	0,07	0,19	0,39	0,49

The weight resolution of the inserted material is based on the valid postal tariffs.



The prices do not include VAT.

No.	Theme	Editor's deadline	Advertising deadline	Expedition
1 + 2	Stabling and milking robotic technologies for livestock	2. 1. 2025	30. 12. 2024	8. 1. 2025
3	Spring crops	8. 1. 2025	2. 1. 2025	15. 1. 2025
4	Soil preparation, spring crops seeding, dryness elimination	15. 1. 2025	8. 1. 2025	22. 1. 2025
5	Running tractors economy	22. 1. 2025	15. 1. 2025	29. 1. 2025
6	Plants protection and nutrition	29. 1. 2025	22. 1. 2025	5. 2. 2025
7	Fruit production, orchards	5. 2. 2025	29. 1. 2025	12. 2. 2025
8	Transport machinery in agriculture	12. 2. 2025	5. 2. 2025	19. 2. 2025
9	Artificial fertilizers and application	19. 2. 2025	12. 2. 2025	26. 2. 2025
10	Seeding machines	26. 2. 2025	19. 2. 2025	5. 3. 2025
11	Vegetables cultivation	5. 3. 2025	26. 2. 2025	12. 3. 2025
12	Choosing the tractor	12. 3. 2025	5. 3. 2025	19. 3. 2025
13	Maize cultivation	19. 3. 2025	12. 3. 2025	26. 3. 2025
14	Technology for grass lands utilization	26. 3. 2025	19. 3. 2025	2. 4. 2025
15	Chemical protection of crop stand, crop spraying machinery	2. 4. 2025	26. 3. 2025	9. 4. 2025
16	Handling machinery	9. 4. 2025	2. 4. 2025	16. 4. 2025
17	Haylage	16. 4. 2025	9. 4. 2025	23. 4. 2025
18	Fodder plants - harvest and manipulation	23. 4. 2025	16. 4. 2025	30. 4. 2025
19	Irrigation systems	30. 4. 2025	23. 4. 2025	7. 5. 2025
20	Mulchers	7. 5. 2025	30. 4. 2025	14. 5. 2025
21	Bank products for agrarians	14. 5. 2025	7. 5. 2025	21. 5. 2025
22	Exhibition CDP Selice, 3. - 4. 6. 2025	21. 5. 2025	14. 5. 2025	28. 5. 2025
23	Poultry and little farm animals husbandry	28. 5. 2025	21. 5. 2025	4. 6. 2025
24	Accurate agriculture, navigation systems	4. 6. 2025	28. 5. 2025	11. 6. 2025
25	Crop and straw harvesting	11. 6. 2025	4. 6. 2025	18. 6. 2025
26	Seed and seeding technologies for oilseed rape	18. 6. 2025	11. 6. 2025	25. 6. 2025
27	Modern tractors – news and trends	25. 6. 2025	18. 6. 2025	2. 7. 2025
28	Winter crops	2. 7. 2025	25. 6. 2025	9. 7. 2025
29	Corn silage	9. 7. 2025	2. 7. 2025	16. 7. 2025
30	Soil preparation for winter crops	16. 7. 2025	9. 7. 2025	23. 7. 2025
31	Combine harvesters	23. 7. 2025	16. 7. 2025	30. 7. 2025
32	Pre-emergence plants protection	30. 7. 2025	23. 7. 2025	6. 8. 2025
33	Exhibition Agrokomplex 2025 Nitra	6. 8. 2025	30. 7. 2025	13. 8. 2025
34	Seed storage, cleaners and driers	13. 8. 2025	6. 8. 2025	20. 8. 2025
35	Manure and organic fertilization	20. 8. 2025	13. 8. 2025	27. 8. 2025
36	Corn harvesting for grains	27. 8. 2025	20. 8. 2025	3. 9. 2025
37	Livestock health	3. 9. 2025	27. 8. 2025	10. 9. 2025
38	Ploughs and vertical cultivators	10. 9. 2025	3. 9. 2025	17. 9. 2025
39	Heliantus - harvesting	17. 9. 2025	10. 9. 2025	24. 9. 2025
40	Sheep and goats breeding	24. 9. 2025	17. 9. 2025	1. 10. 2025
41	Tractor accesories	1. 10. 2025	24. 9. 2025	8. 10. 2025
42	Wine production	8. 10. 2025	1. 10. 2025	15. 10. 2025
43	Pork meat production	15. 10. 2025	8. 10. 2025	22. 10. 2025
44	Insurance for agrarians	22. 10. 2025	15. 10. 2025	29. 10. 2025
45	Component buildings and halls in agriculture	29. 10. 2025	22. 10. 2025	5. 11. 2025
46	Farm machine tyres	5. 11. 2025	29. 10. 2025	12. 11. 2025
47	Seeders for spring season	12. 11. 2025	5. 11. 2025	19. 11. 2025
48	Seeds - well established and new varieties	19. 11. 2025	12. 11. 2025	26. 11. 2025
49	Feeding and bedding vehicles	26. 11. 2025	19. 11. 2025	3. 12. 2025
50	Agriculture 4.0.	3. 12. 2025	26. 11. 2025	10. 12. 2025
51	New trends in livestock breeding	10. 12. 2025	3. 12. 2025	17. 12. 2025



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Separate Professional Annexes



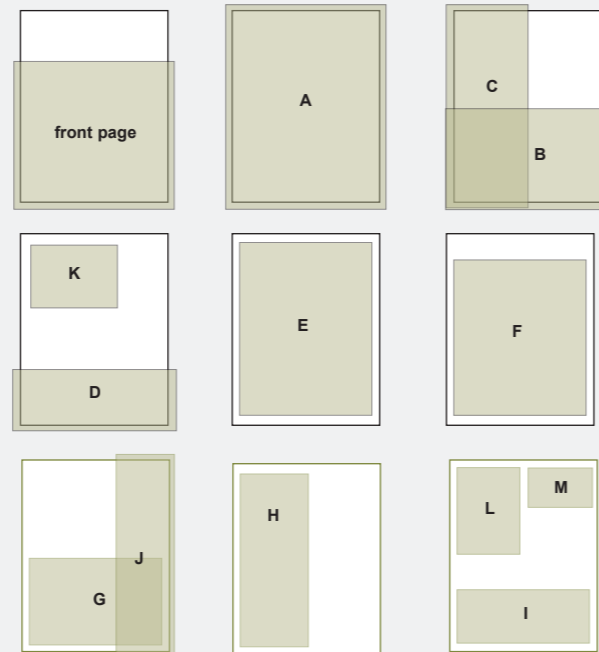
Annexes printed on high quality scratchboard in size A4 provide the actual information and knowledge of most important crop's production, from the choice of seeds, crop management practice, protection, harvesting up to storage.

It includes also the „Agronom“ – chart of registered prepares for the crop protection and chart of most important farm plant's seeds.

In addition „Dairy Cows“ you can also find the information of dairy livestock husbandry, new technologies, milk production and the veterinary information.

Special Annexes			
	Part of page	Size W × H [mm]	Price
	Front page (bleeding)	210 × 235 *	1 219
A	1/1 (bleeding)	210 × 297 *	899
B	1/2 (bleeding)	210 × 148 *	459
C	1/2 (bleeding)	105 × 297 *	459
D	1/3 (bleeding)	210 × 99 *	419
E	1/1 (into composition)	180 × 267	899
F	1/1 (into composition)	180 × 248	899
G	1/2 (into composition)	180 × 122	459
H	1/2 (into composition)	88 × 248	459
I	1/3 (into composition)	180 × 80	419
J	1/3 (bleeding)	72 × 297	419
K	1/4 (into composition)	134 × 80	339
L	1/4 (into composition)	88 × 122	339
M	1/8 (into composition)	88 × 59	189

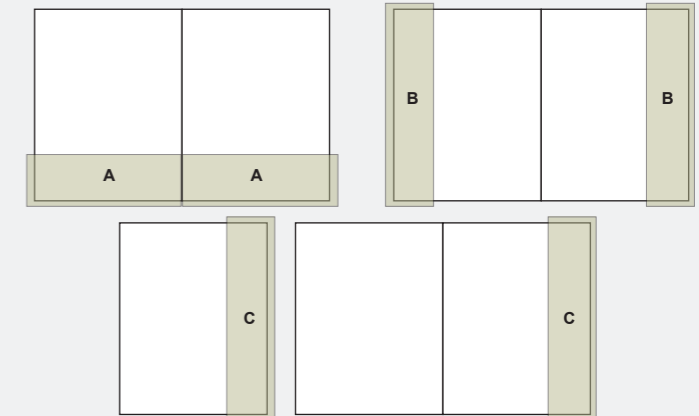
* In case of bleeding (A, B, C, D, J) +5 mm around the advertisement.



The prices do not include VAT.

Special annexes			
	Part of page	Size W × H [mm]	Price
A	doublebase (bleeding)	420 × 74 *	419
B	douberim (bleeding)	2 × (57 × 297) *	419
C	serial (bleeding)	2 × (57 × 297) *	469
	doublebase (into composition)	2 × (180 × 62)	419
	douberim (into composition)	2 × (50 × 248)	419
	serial (into composition)	2 × (50 × 248)	469

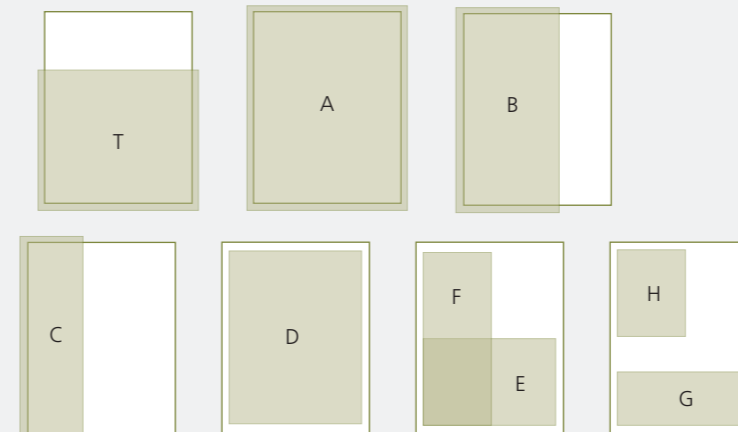
* In case of bleeding +5 mm around the advertisement.



Edition of the special annexes		
Repka plus Agronom č. 1 – Oil-Seed Rape Complex Protection		02/19/2025
Pšenica plus Agronom č. 2 – Wheat Complex Protection		03/19/2025
Repka plus Agronom č. 3 – Oil-Seed Rape Varieties		05/21/2025
Pšenica plus Agronom č. 4 – Winter Crops Varieties		07/16/2025
Dairy Cows		10/15/2025
Traktory – Tractors Chart Data		11/19/2025

SPECIAL ANNEXES – CHART DATA

Addition „TRAKTORY – TRACTORS 2025“ will contain the catalog overview of technical parameters and pictures all of the tractor's brand- name at Slovak market. Usefull as an excellent overview and as a good help in case of tractor buying.



Tractors			
	Part of page	Size W × H [mm]	Price [€]
T	front page (bleeding)	230 × 230 **	1 219
A	1 (bleeding)	230 × 297 *	899
B	2/3 (bleeding)	153 × 297 *	679
C	1/3 (bleeding)	77 × 297 *	419
D	1 (into composition)	200 × 270	899
E	1/2 (into composition)	200 × 135	459
F	1/2 (into composition)	100 × 270	459
G	1/3 (into composition)	200 × 90	419
H	1/4 (into composition)	100 × 135	339

* In case of bleeding +5 mm around the advertisement.

** In case of „T“ advertisement the bleed doesn't have to be on the top edge.

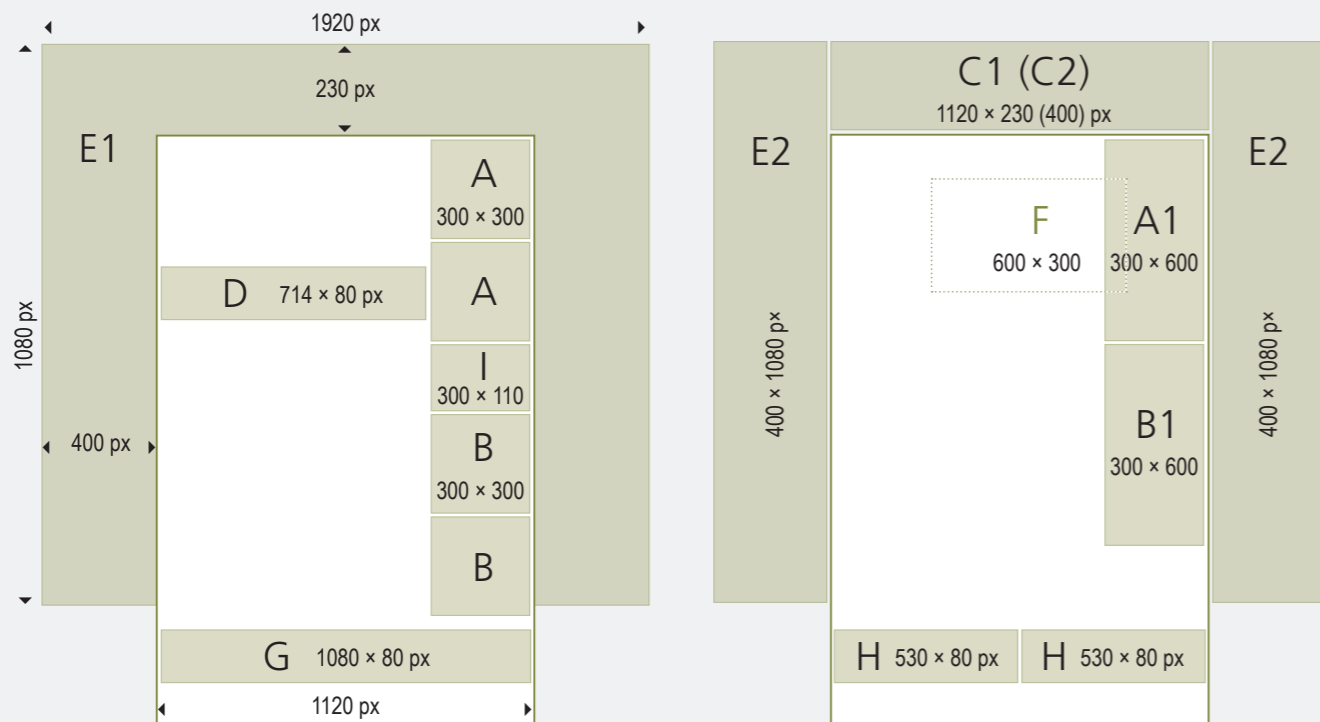
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Introduce your company on website and facebook Rolnícké noviny



Banner A – on homepage and subpages
 • 300 x 300 px, **219 €/week**

Banner B – on homepage and subpages
 • 300 x 300 px, **149 €/week**

Banner C1 – on homepage and subpages
 • 1120 x 230 px, **319 €/week**

Banner D – on homepage only
 • 714 x 80 px, **139 €/week**

Wallpaper E1 – on homepage and subpages, not displayed on mobile devices
 • total width and length – 1920 x 1080 px (right and left part both 400 x 1080 px, upper part height 230 px), necessary central part 1120 px, **599 €/week** alebo **1999 €/month**

Only side parts – E2 – on homepage and subpages, not displayed on mobile devices
 • right and left part both 400 x 1080 px, **499 €/week** alebo **1499 €/month**

Banner F – LIGHTBOX – every new loaded homepage
 • pop-up banner 600 x 300 px, **249 €/week**

Banner G – on homepage only
 • 1080 x 80 px, **119 €/week**

Banner H – on homepage only
 • 530 x 80 px, **99 €/week**

Banner I – on homepage and subpages
 • 300 x 110 px, **109 €/week**

Banner A1 – on homepage and subpages
 • 300 x 600 px (2 x A), **399 €/week**

Banner B1 – on homepage and subpages
 • 300 x 600 px (2 x B), **249 €/week**

Banner C2 – on homepage and subpages
 • 1120 x 400 px, **419 €/week**



WWW.RNO.SK / FACEBOOK CONNECTION

RESPONSIVE DESIGN

FULL SIZE BANNERS ON MOBILE DEVICES

- PR article – 199 €/week
- PR video – 199 €/week
- PR article + video – 299 €/week
- Keyword with banner – 799 €/year

* In case of keyword all of the client's articles will visible on www.rno.sk, with banner 714 x 80 px and 530 x 80 px.

AGRO-OBCHODY - ADVERTISING AT FAVORABLE PRICES



1/32 page
 40 x 45 mm
13,- €
 • picture
 • brief description
 • price

1/16 page
 83 x 57 mm
59,- €
 • logo
 • picture
 • contacts

1/8 page
 126 x 85 mm
99,- €
 • logo
 • picture
 • text
 • contacts

Offer crop or livestock products, machinery, spare parts services, auction announcements or job.

Interesting discounts.

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Newsletter

rolnícké noviny



The fastest information from the agricultural department.
 Twice a week into the your PC, mobil, tablet.



You can subscribe to the newsletter free of charge at www.rno.sk. The newsletter is published twice a week, on Tuesdays and Fridays, at 17:00 o'clock. Your ad banner can be the part of the newsletter. (564 x 100 px or 564 x 200 px).

AGRICULTURE EXHIBITION
www.dnipola.sk
 Celoslovenské dni poľa
 Selice, 3. – 4. júna 2025

Celoslovenské dni poľa
 poľnohospodárska výstava

Contacts

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Technical requirements

Delivery of text and graphic materials:

CD/DVD, USB flash disc, external drive, e-mail

Requirements of materials:

bitmaps (.jpg, .bmp, .tiff, .psd...) – min. 300 dpi

curves (.ai, .eps, pdf)

text – text editor files (.txt, .rtf, .doc...)